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Michael Norwesh

Bridging Project Management Expertise with a Passion for Creative Innovation

Personal Profile

Dedicated and results-oriented Project Manager with a proven track record of successfully leading and executing complex projects and proposals from concept to completion. Adept at collaborating with cross-functional teams, managing resources, and adhering to project timelines and budgets. Excels in utilizing passions for technology, filmmaking, photography, travel, and skateboarding to foster innovation and devise uniquely creative, value-engineered solutions.

Work History

Project Manager at Norcon, Inc. - Remote July 2026 - Current

- Led project teams and coordinated the work of 20+ subcontractors and vendors, resolving issues / ensuring successful project delivery.
- Spearheaded the implementation of AI-driven software solutions across Norcon through company-wide training, user support, troubleshooting, and continuous feedback to drive successful adoption and improve project workflows.
- Managed project budgets, cost forecasting, contract administration, and change order pricing to maximize project profitability.
- Negotiated, prepared, and administered subcontracts / purchase orders totaling over $5 million, and reviewed all sub pay applications.

Assistant Project Manager at Norcon, Inc. - Remote April 2025 - July 2026

- Supervised and Managed 10+ contractors on $10+ Million projects while maintaining and preparing project schedules and budgets.
- Developed, organized, and facilitated agendas for design and client meetings, ensuring alignment on project goals and key milestones
- Calculated and documented pricing adjustments for change orders in coordination with project updates.
- Spearheaded project closeout such as compiling O&M Manuals, closeout letters, and tracking punch list items to completion.

Marketing Coordinator at Norcon, Inc. - Remote June 2024 - December 2024

- Designed, wrote, and curated B2B InDesign proposals and templates for clients, generating over $50 million in revenue.
- Managed and maintained the website, and all social media platforms, including content creation, logo design, SEO, and copywriting.
- Coordinated and helped organize the 25th anniversary event with clients, architects, and subcontractors, hosting over 200+ attendees.
- Conducted competitor analysis and market research to enhance positioning, resulting in new brand and social media guidelines.

Project Engineer and Marketing Specialist at Norcon, Inc. - Remote November 2022 - April 2025

- Collaborated closely with clients, stakeholders, and vendors to establish project objectives, requirements, and specifications.
- Proactively troubleshooted procurement and schedule challenges arising from supply chain disruptions to maintain project schedule
- Collaborated with the project manager and cross-functional team to render assistance and technical support.

Video Content Specialist at Woodward West - Tehachapi, CA July 2022 - September 2022

- Filmed, edited, and created new content for marketing campaigns targeted toward 1.1 million followers.
- Implemented SEO techniques, and trending content to optimize discoverability and increase online visibility.
- Collaborated with athletes ensuring timely delivery by effectively managing schedules and deadlines.

Education

Colorado State University | GPA: 3.954 Bachelor of Science in Business Administration | 2018 - 2022

- Graduated Magna Cum Laude
- Concentrations in Marketing and International Business

Universitat Autònoma de Barcelona International Business CEA & UAB Hybrid | Spring 2020 & Fall 2021

- Studied abroad in Europe for two semesters; developed intercultural communication skills
- Proficient in Spanish

Notable Skills

Comprehensive proficiency in Project Management Software, Adobe Creative Cloud and Microsoft suites.

- Premiere Pro
- InDesign
- Lightroom
- Photoshop
- Illustrator
- After Effects
- Adobe Acrobat
- Teams/Zoom/Slack
- Excel
- Word
- PowerPoint
- Microsoft Projects
- Bluebeam
- CMiC
- Sharepoint
- Wix/Weebly/WordPress

Other Accomplishments

Dedicated to accomplishing any commitment to the best extent possible, regardless how difficult the task may be.

- Featured in Thrasher August 2024 issue
- Featured in issue 6 of Chimpanzine
- 1st place for a Sci-Fi Movie Trailer at STN and MMEA
- High School Production Award for his photographer composite
- 3rd place for a cinematic reel at MMEA
- 2nd place for a Short Film at MMEA
- Short film finalist at the Illinois Art Exhibition
- Eagle Scout
- Gymnastics State Champion
- Featured on Skate Jawn